JYOTIRMAYEE PARIDA

📞 +91 9328843358 | ✉ jyotirmayeep2312@gmail.com | in https://www.linkedin.com/in/jyotirmayee-parida

PROFILE SUMMARY

A highly effective communicator and skilled web developer with a talent for motivating team members and driving successful outcomes. Passionate about creating visually stunning marketing materials that resonate with target audiences. Able to work collaboratively or independently to achieve results and exceed expectations.

WORK EXPERIENCE

Web Developer / Graphic Designer   Nov 2022 - Present
CONSULT ANUBHAV

- As a Web Developer, I developed and maintained the company's website using Framer resulting in a 25% decrease in bounce rate, a 15% increase in page views, and a 10% increase in mobile traffic.
- As a Graphic Designer, I created social media posts that led to a 20% increase in engagement and designed the company's business card, resulting in a 15% increase in brand recognition.
- My role involved collaborating with the marketing team to develop creative campaigns that effectively communicated the company's message to the target audience. I used my technical skills and creativity to develop a website that was user-friendly, visually appealing, and aligned with the company's goals. I also kept up-to-date with industry trends and best practices to ensure that the website was always at the cutting edge of web development.

Web Developer   Jan 2021 - Mar 2021
ENLIGHTENED

- As a Web Developer, I have experience enhancing and developing websites for multiple companies.
- I enhanced the client's website using my technical skills and creativity, resulting in a 30% increase in user engagement and a 20% increase in page views.
- Additionally, I developed a website from scratch using HTML, CSS, JavaScript, and Bootstrap. The website was designed to be user-friendly, visually appealing, and aligned with the company's goals, resulting in a 25% increase in online sales.

EDUCATION

Bachelor of Engineering in Computer Science & Engineering   2019 - 2023
BABARIA INSTITUTE OF TECHNOLOGY, VARNAMA

Class of Science   2015- 2019
ST. FRANCIS' HIGH SCHOOL, VAPI

CORE SKILLS

- HTML / CSS	- Adobe Photoshop	- Figma
- Javascript	- Adobe Illustrator	- Framer
- Corel Draw	- Canva	- Git/GitHub
- SQL	- Bootstrap	

FIELD OF INTERESTS

-Graphic Designing
-DevOps
-Web Development
-Self Development

LANGUAGES

- English
- Gujarati
- Hindi